



European Union



**Rural Development Programme 2014-2020**  
**European Agricultural Fund for Rural Development**  
Administrative Contract for implementation of project activities under sub-measure  
19.3 No RD 50 - 18 / 26.02.2019

# **Project: "Transnational cooperation for environmentally responsible local communities in rural areas"**



**Razlog, 23<sup>rd</sup> October 2019**  
**Bulgaria**

# Project's details:

- The Contract was signed on 26/02/2019 with our Managing Authority
- The Contract amounts to 18 167,34 euro
- Project duration: 7 months /end date 26/09/2019
- The project ended with signed Partnership Agreement

# Project partners:

- LAG Razlog, Bulgaria
- LAG Pomorie, Bulgaria
- Sdruzheni Splav, Czech Republic
- LAG ADRI Valliadolid Norte, Spain
- LAG Terra Barocca, Italy

# Project's details:

- **Subject and Area of Cooperation:** Environment and Sustainable Development
- **Specific project theme:** Enhancing the environmental responsibility of local communities in rural areas of the EU
- **Rationale for the need for the project:** Similar problems for which project partnership decisions will be sought are in line with the similar characteristics of the territories in which it is necessary to study the interaction and improve the balance between the economic development, the tourism industry on the one hand and the protection of the environment and natural resources on the other.

# Project's goals:

1. Analyze the current state of environmental components (air, water, soil, biodiversity, etc.)
2. Exploring and assessing the interaction between economic activities, the tourism industry and the environment / natural resources (negative and positive impacts, pollution, waste management and waste management systems, resource efficiency / inefficiency, etc.)
3. To propose appropriate measures and problem-solving activities by exploring and adapting good practices for implementation in the relevant LAG territories;

# Project's goals:

4. Develop a project proposal for the implementation phase in co-operation, to include activities such as:
  - Information and training campaigns on "environmental responsibility", "social ecology", etc., promoting specific actions of the individual and the community for nature and resource protection;
  - Small investment activities related to the delivery and placement of containers for separate collection of textiles, batteries, organic waste, etc.;
  - Advertising-information "eco" materials;
  - Developing and implementing a System for the Evaluation and Designation - ecologically responsible citizen badge sticker: "Environmentally Responsible Business", "Ecologically Responsible Tourism Object", "Environmentally Responsible Organization";
5. Thematic meetings and conferences on the territory of the project partners;

# Identified specific issues to be solved by the project:

1 / The impact of tourism on the environment is especially strong in areas where it is being developed conventionally - overbuilding, waste water generation and solid household waste, irresponsible use of natural resources (relief, climate, water, biodiversity and landscape)

2 / In addition to the development of tourism, some economic activities are carried out on the territory of rural areas, which have a negative impact and along with the increasing number of cars, pollute air, water, soils, generate high noise levels

# **Identified specific issues to be solved by the project:**

3 / The increased volume of consumption and flows of tourists lead to an increase in the amount of waste generated. Despite the advanced collection, transport and disposal systems, the share of waste that is collected separately is still very small, and even less is the proportion of recycling



# LAG-Razlog's intentions:

- To construct wooden market stalls for the local market
- To organize partners meeting/seminar in Razlog, Bulgaria
- To attend partners' events in order to exchange experience and to see what was implemented under the project itself
- To issue and distribute informational materials

# LAG-Razlog's intentions:

- Studies and analyses
- Opening conference /for local community/
- Closing conference /for local community/
- Informational and promotional campaign in Razlog
- Catalogue “Good practices” /shared cost/
- Brochure “My ecological responsibilities” /shared cost/
- Advertising – info package – fail, notepad, pencil, textile bag

# LAG-Razlog's intentions:

- Plates:
  1. “Ecologically responsible community”
  2. “Ecologically responsible organization”
  3. “Eco home”
- Badge “Ecologically responsible citizen”
- Publications in the press
- Section in the web-site

# LAG Pomorie's /Bulgaria/ intentions:

- To construct wooden market stalls for the local market
- To purchase a meteorological station for measuring of temperature, humidity, wind, rainfall, etc.
- To attend partners' events in order to exchange experience and to see what was implemented under the project itself
- To issue and distribute informational materials

# LAG ADRI Valliadolid Norte's Spain intentions:

- To attend partners' events in order to exchange experience and to see what was implemented under the project itself
- To issue and distribute informational materials
- To organize informational meetings/ seminars with local community

# LAG Terra Barrocca Italy intentions:

- To attend partners' events in order to exchange experience and to see what was implemented under the project itself
- To issue informational materials
- To organize informational meetings/ seminars with local community
- To place outdoor ashtrays

# Sdruzheni SPLAV, Czech Republic

## intentions

- To attend partners' events in order to exchange experience and to see what was implemented under the project itself
- To issue informational materials
- To organize informational meetings/ seminars with local community
- To create small investment - waste cemeteries

# Our partners' meetings with LAG Pomorie, Bulgaria





# Our partners' meeting with LAG ADRI Valladolid Norte, Spain





# Our partners' meeting with LAG Terra Barrocca, Italy





# Our partners' meeting with Sdruzheni SPLAV, Czech Republic



# LAG Razlog, Bulgaria

THANK YOU FOR YOUR ATTENTION!

## CONTACT INFORMATION:

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