

# LAG POSAVJE 2014-2020

mag. Janja Jordan – president of LAG  
Posavje

Krško, 23.october, 2019



LAS POSAVJE



Evropski kmetijski sklad za razvoj podeželja: Evropa investira v podeželje



RRA POSAVJE  
Regionalna razvojna agencija Posavje

LAG POSAVJE is one 37 LAG – s in Slovenia.

- 75.683 inhabitants and 447 settlements which are predominantly rural
- 6 municipalities: Bistrica ob Sotli, Brežice, Kostanjevica na Krki, Krško, Radeče in Sevnica.

**LAG POSAVJE 2014-2020** was established in October 2015 and encompasses the same area as in period between 2007-2013.

- association of 100 members: 40 from the public sector, 22 from economic sector, and 38 non-governmental sector members. These representatives have the capacity to be part of the CLLD (*Community-led local development*) project in the programming 2014 -2020.
- Management of LAG: RRA Posavje (Regional Development Agency)



Evropska unija

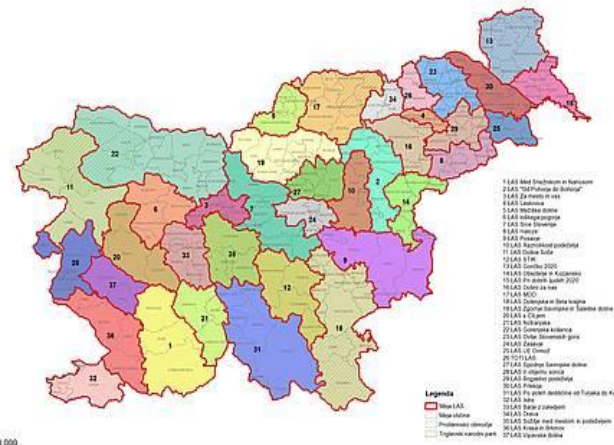


Evropski sklad za  
pomorstvo in ribištvo



Republika Slovenija

Lokalne akcijske skupine 2014 - 2020





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- Bottom – Up: The strategic document LDS (Local development strategy for period 2014-2020) prepared by local population and is based on past experience of implementation program LEADER in period 2007-2013.

Implementation of LDS 2014-2020 is supported with all **three funds**:

- **European Agricultural Fund for Rural Development (EAFRD): 1,948,491.00 EUR**
- **European Maritime and Fisheries Fund (EMFF): 1,760,406,00 EUR ,**
- **European Regional Development Fund (ERDF): 1,321,533.00 EUR . Total: 5.030.430 EUR**

The strategic objectives of LAG Posavje in period 2014-2020 are:

- To maintain the vitality of rural areas and strengthen the links between urban and rural areas,
- To increase employment opportunities,
- To strengthen promising activities in the area,
- To provide better social situation of the population, and
- To raise the quality of the environment and promote preservation of nature



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LAS POSAVJE

# LAG Posavje Open Calls



EU FUND IN CLLD	For project LAG	Succesful project - Absorbed funds	Remaining	Spending in %
EMFF	1.724.078,22€	1.510.934,49 €	213.143,73 €	87,64
EAFRD	1.088.971,08€	886.621,57 €	382.831,27€	81,42
ERDF	1.316.278,84€	1.024.417,89 €	291.860,95 €	77,83

MORE 4 MIO EUR/3,5 MIO/800.000 EUR

# SMART VILLAGES FOR TOMORROW

Partners of the cooperation project : LAG Posavje, Goričko 2020, Pri dobrih ljudeh 2020, Obsotelje in Kozjansko, Prlekija

**The objective: to preserve the Slovenian countryside - to stay and become vital, developed, populated and provide a quality stay for today and tomorrow**



# TRAINING/EDUCATION

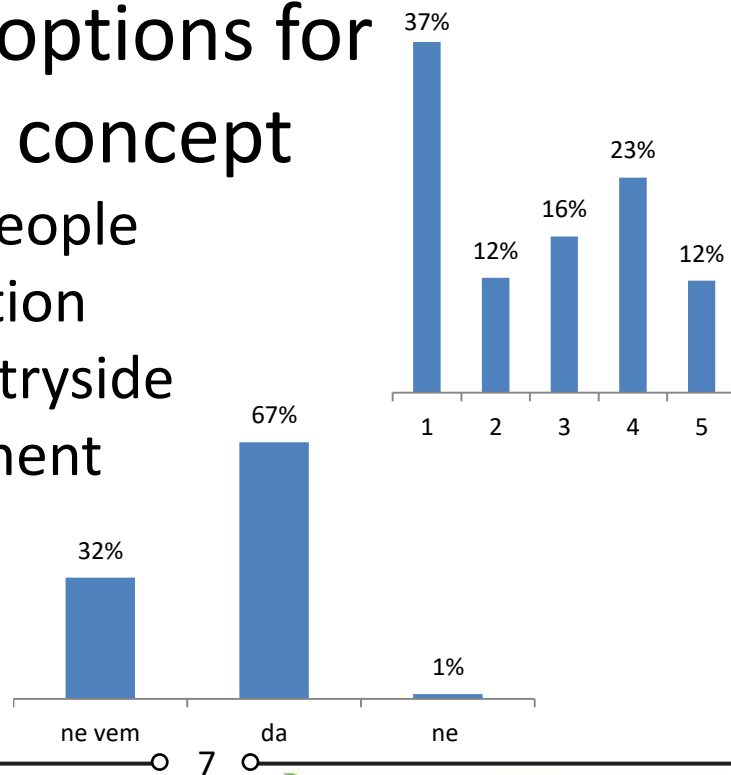
1. Providers to jointly enter the market of local products
2. For modern approaches to agricultural production
3. Digital marketing in rural ereas
4. Self-supply of energy
5. The importance of home care and intergenerational integration (to young people)



# Analysis

## Analysis of existing services / options for establishing the Smart Village concept

1. Demographic picture – 30% elderly people
2. Existing rural services – current situation
3. Projection of aging of Slovenian countryside
4. Needs projection - capacity development



# SMART SOLUTIONS

**New concepts, new models (5 models); each LAG 1 model**

**Model 1:** Sustainable Mobility in Rural Areas - (Setting up transport for the elderly)

**Model 2:** Smart Silver Village (PSV) - (Household Community Model; a self-sufficient household community)

**Model 3:** Digital technology in rural areas - (setting up a volunteer network for helping elderly when using digital technology)

**Model 4:** Connecting Rural Providers - (jointy enter on the market)

**Model 5:** Place for socializing in the village (content creation for socializing)



# PROMOTION AND AWARENESS

## Communication Kit:

Logo

Affiliate websites

Emails

Facebook

Publications in newspapers

Radio and TV shows

Presentation movie

Promotional material (leaflets, memory game)

Press Conference - Other Events



# Thank you for your attention.

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23. October 2019